

GLOBAL MINDSET INVENTORY (GMI)

GLOBAL MINDSET INVENTORY ASSESSMENT TOOL

Most people grow up as unicultural individuals who learn how to live and work with people who are like themselves. The global world of business today has brought many different unicultural individuals together, expecting them to work in multi-cultural and cross-cultural environments.

Najafi Global Mindset Institute has developed the GMI as an assessment tool to help managers and students learn how to communicate do business, and influence people who are unlike themselves culturally, socially, politically, and institutionally.

The GMI is designed to measure the Global Mindset profile of the survey-taker using an integrated, scientifically verified, and validated framework with a specific set of attributes and characteristics.

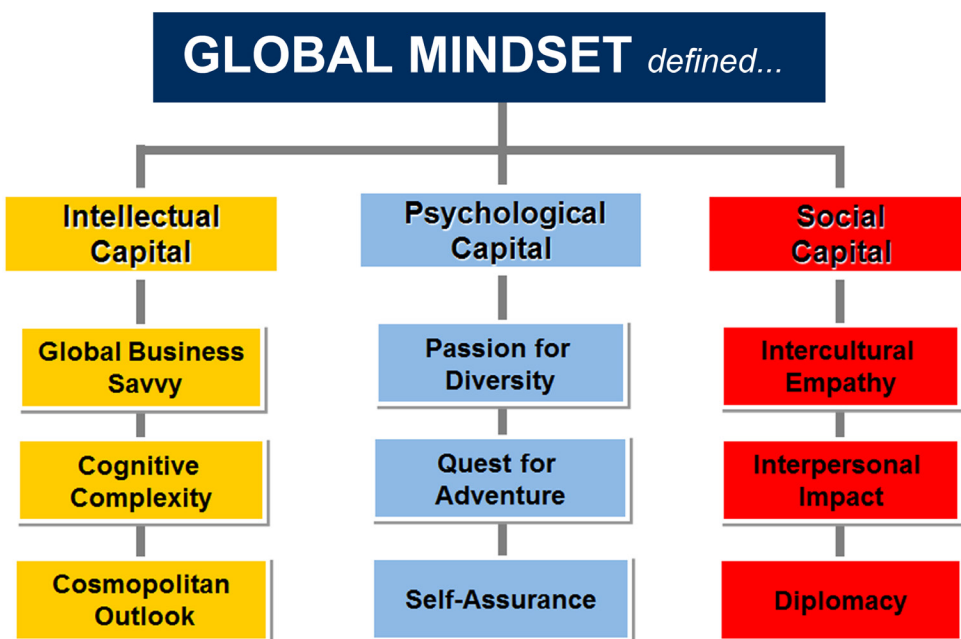
THE GMI

- Is a web-based survey consisting of 76 questions
- Takes an average of 10 minutes to complete
- Measures your Global Mindset in three capitals and nine competencies
- Has 3 versions available for our clients in Corporate Business, Academic Institutions, and Non-Profit/ Government Sectors
- Is available for self-assessment or 360 feedback
- Has more than 15,000 respondents from more than 70 countries
- Is available in multiple languages
- Was developed through a rigorous scientific process with pilot tests from 1,000+ global leaders
- Has been validated by the Dunnette Group

APPLICATIONS OF THE GMI

The GMI

- Serves as a developmental measurement tool
- Notes the strengths and areas in need of improvement in the three capitals and nine competencies that define Global Mindset
- Establishes your abilities to influence others who are unlike you
- Assists in selecting the right person for an international posting or role
- Helps organizations identify success potential in employees
- Helps identify methods of improving a manager's profile of Global Mindset



CONTACT US FOR MORE INFORMATION:

www.globalmindset.com
globalmindset@thunderbird.edu
(602) 978-7311



THUNDERBIRD
Najafi Global Mindset Institute